

# SO WE ARE OFTEN ASKED HOW LONG IT WILL TAKE TO GET RESULTS FROM SOCIAL SALES TRAINING AND TRANSFORMATION.

*The answer is actually much simpler than you think.*

*Results will begin to appear immediately, THAT'S RIGHT... IMMEDIATELY.*

We have been training executive managers and their teams across North America for a number of years now and in every case there have been immediate results.

## WHAT ARE THE “5” STEPS TO THESE IMMEDIATE RESULTS?

- 1) Create strong personal profiles on all social channels relevant to your customers
- 2) Create strong corporate profiles on all social channels relevant to your customers
- 3) Begin engaging with content from customers, suppliers, vendors, friends, prospects on a consistent regular basis
- 4) Develop your personal networks on all relevant social channels
- 5) Create and post helpful valuable content on all relevant social channels on a consistent regular basis

***REPEAT, REPEAT, REPEAT.***

Now is this all you have to do? Well it's less about whether there is more you need to do and more about all the steps it takes to get these “5” steps in place.

In order to do all of these steps there are actions that need to be taken for each. The first action required is absolute commitment to a process and a social plan going forward. This not just for yourself but for your entire company.

## WHAT KIND OF RESULTS CAN YOU EXPECT?

- 1) increased new customer development / leads and customer inquiries
- 2) increased online presence across all of your markets
- 3) higher employee retention
- 4) much lower recruiting costs
- 5) much lower sales and marketing costs
- 6) much happier employees!



I've intentionally spoken to the value of "**SOCIAL**" in simple terms, because it really is simple. That's not to say that it's easy, because it's not! It's absolutely hard work.

## ***THE KEY IS TO DO IT.***

The fact is, you don't "get it". You're still thinking that if you just spend more on advertising, recruiting, marketing, newsletters, website development etc, you'll get results.

## ***WRONG, WRONG, so WRONG!***

The world is online and communicating in real time. Your business is likely not. Therefore you are not in the conversation. ***WHAT DOES THIS MEAN?***

## **IT MEANS WE SHOULD TALK!**

**We have an intensive program that will ensure you and your team get these results. If this is of interest, the first step is to find out more...**

***TO SEE WHAT A SOCIAL PLAN CAN LOOK LIKE,***

**[CLICK HERE](#)**

The logo for Social Selling HQ is displayed on a dark blue background. The words "SOCIAL SELLING" are written in a large, white, sans-serif font. To the right of this text is a stylized "HQ" in a light blue color. The "H" is composed of two vertical bars. The "Q" is a square with a smaller square inside it, and a white mouse cursor arrow points to the bottom-right corner of the inner square.

**SOCIAL  
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